

Palestine VR Communications Officer Job Description

Organization: The Palestine Institute for Public Diplomacy/ Rabet by PIPD

Location: Palestine with possibility of remote work

Timing & Starting Date: Full-time / As soon as possible

About PIPD

[The Palestine Institute for Public Diplomacy](#) (PIPD) is an independent non-governmental organization advocating for the liberation of Palestine from all forms of settler colonialism. Our team is dedicated to advancing Palestinian people's diplomacy as well as strengthening a Palestinian-led movement equipped with the necessary tools and influence to confront the injustices experienced by the Palestinian people, along with the systems, structures and geopolitical arrangements that perpetuate them. PIPD is based in Palestine and is led by a board of prominent Palestinians from the private sector, academia, and civil society. Our small team is spread internationally between Palestine, the U.S. Europe, and Egypt.

[Rabet](#) is PIPD's digital platform serving as our hub for amplifying Palestinian voices, understanding of Palestine and the Palestinian struggle, in addition to international campaigns that aim at ending complicity with the Israeli apartheid regime.

About PIPD's Palestine Virtual Reality (VR)

[Palestine VR](#) is an innovative educational tool that brings Palestine's reality to global audiences through immersive 360° video tours. Guided by young Palestinians, community members, and experts, these tours provide firsthand perspectives on daily life and context under Israeli colonization. With over 100 VR videos filmed across locations, Palestine VR booths are showcased at international festivals, forums, and events to amplify Palestinian voices and narratives. This role will be responsible for expanding Palestine VR's global reach through strategic communications, marketing, and outreach.

Key Responsibilities

- Develop and implement a comprehensive strategic communications and marketing plan to amplify the reach of Palestine VR.
- Identify and advise on priority target audiences, strategic partnerships, and key networks to maximize impact.

- Create a digital marketing strategy to enhance audience engagement.
- Support PIPD's digital team in creating compelling digital content related to Palestine VR, including social media posts, graphics, short videos, and promotional materials.
- Identify and secure strategic opportunities to showcase Palestine VR at festivals and other events worldwide.
- Build and sustain relationships with event organizers to host VR booths internationally.
- Manage VR booth requests, provide teach-ins, logistical support, and oversee execution.
- Track and assess the impact of Palestine VR.
- Maintain, organize, update and archive all VR files and videos for accessibility.
- Identify Palestinian guides and locations for new VR productions and oversee the production process.

Key Qualifications & Skills

- Bachelor's degree in communications, marketing, media, or a related field.
- Minimum of 5 years experience in strategic communications, marketing, and audience engagement.
- Strong digital marketing skills, including social media strategy, and content creation.
- Creativity and innovation in developing engaging content and outreach strategies.
- Strong understanding of virtual reality technology.
- Experience in outreach, partnership-building, and event coordination.
- Strong English and Arabic writing and speaking skills.
- Excellent organizational, communication, and networking skills.
- Ability to work independently and collaboratively within a team.
- Passionate and committed to Palestinian liberation.
- Deep understanding of the Palestinian political situation and global advocacy efforts.
- Experience in digital content creation and video editing (e.g. Adobe Premiere, Insta360).

What Do We offer:

- An opportunity for applying your skills to contribute to the Palestinian movement.
- Being part of a multidisciplinary team and skills.
- A competitive salary according to Palestinian scale.
- Introduction to a wide network nationally and internationally.
- Ability to work on challenging yet rewarding tasks.

Application:

To apply, send your CV, three references, and a cover letter to info@thepipd.com with the subject line "Palestine VR Communications Officer - [Your Name]" **by 31 March 2025**. Applications are reviewed on a rolling basis, so early submission is encouraged.